



## Joseph Centeno Aquatics Complex Request for Proposals (RFP)

### PROJECT TIMELINE

Release of Request for Proposals RFP: January 31, 2011  
Submittals due: Wednesday, March 2, 5 pm  
Finalist's interviews: March 10, 2011  
Selected Artists notified: March 11, 2011, by 5pm  
Construction completed: May 12, 2011

**PROJECT PROPOSAL:** The Santa Barbara County Arts Commission and the County Art in Public Places (CAPP) Committee are developing a *Percent for Art* project in New Cuyama to commission a public art piece for the outer wall of the *Joseph Centeno Aquatics Complex* at 290 Wasioja Street in New Cuyama, CA 93254. The new pool features a four-lane, 25-meter recreational swimming pool, plus a wading pool with a water-play feature, shade structures, restrooms and showers.

The west outer wall is visible from the Wasioja Street. The right side of the building contains signage that announces in dark bronze colored letters that it is the *Joseph Centeno Aquatics Complex*. The completed artwork will be attached to the left side of the face of the building, and can be viewed from the street. The completed artwork image should inform the public that they have arrived at the right place if they want to go swimming! The artwork may reflect one or more ideas: the purpose of the Aquatics Complex, family participation at the pool, the history of, traditions of, or culture of the Cuyama Valley.



The sculptural design element should be durable, low maintenance, appropriate to the location and should provide no safety hazards. The work must be completed in a long lasting material, metal, tile etc. due to the constant sun (where temperatures routinely exceed 100 degrees) and wind factors of the area. A wide variety of art materials and design solutions will be considered. It will be attached to the top upper half of the wall, above the current plants, and beneath the roof line and may incorporate the outside light attached to the wall. The brick wall façade is of uneven surface depths and should be seen in person to judge attachment options.

**INSTALLATION SITE:** The wall is constructed of textured alternating cinder blocks, of relatively smooth precision face and very rough split face. Proposed art must be attached or adhere directly to the wall (below roof gable and expanded metal lath area) and not to exceed size specifications as seen on the blueprint attached. The wall size is approximately 24'6" wide by 9' high, or 225 sq ft of wall area), the available area for art is in the upper two-thirds of the wall, (also note a centered light fixture is located within the upper third of wall, measurements are approximate. Entry to the pool is around the corner from the signage wall and off of the parking lot. **To download the Cuyama site plan of West Elevation Exterior wall, pool photos and other information visit <http://www.sbartscommission.org/> click on Art Opportunities, Cuyama Aquatics Complex.**

**BACKGROUND:** New Cuyama is an unincorporated town in Santa Barbara County, CA, named after the Chumash word for "clams", although the area was originally considered territory of the Yokuts. New Cuyama is located very close to the intersection points for Santa Barbara, San Luis Obispo, Ventura, and Kern counties. The area's recorded history dates to 1822 when Mexico won independence from Spain and took over the Spanish colony of California. The town of New Cuyama, when founded, was considered the pearl of eastern Santa Barbara County, due to the 1949 discovery of oil that was coming out of the region. During this time Atlantic Richfield Oil Company (ARCO) built the town, funded schools and provided all the important utilities other than electricity. Now that oil and gas production have declined, the principal industry is once again agriculture. The population is approximately 1,100.

**COMMISSION/BUDGET:** The selected artist or design team will be awarded a comprehensive \$10,000 contract. This budget contract includes all costs: Any drawings, design fees, travel, fabrication, permit fees, insurance, consulting, installation, project supervision, including any review process, a walk-thru presentation, any incidental expenses, development of a maintenance plan to be kept on file, or any other expenses that will be incurred by the artist should be anticipated and reflected in the artist's proposed budget. The artist will coordinate all aspects of the completion of the project with the Santa Barbara County Arts Commission and the Aquatics Complex. The selected artist/design team will be required to present a final design proposal, along with materials samples and color swatches, and a possible maquette, to the County Arts Commission and be available for any required agency review and approval prior to fabrication.

**SELECTION PROCESS:** The proposals will be reviewed by a selection panel that includes: 2 Arts Commission Staff, 1 County Project Manager, 2 County Art in Public Places Committee Member (CAPP). Based on qualifications and submittal, the panel will select one finalist and one semi-finalist; should the finalist be unable to carry out their commission.

**ELIGIBILITY:** This competition is open to all artists or design teams working in any media who reside in the Santa Barbara, San Luis Obispo and Ventura Counties. Arts Commissioners and CAPP members are not eligible. Incomplete proposals will not be considered.

**SELECTION PROCESS:** The criteria used by the panel will include: the artist's professional qualifications; proven ability to undertake projects of a similar scope; artistic excellence as evidenced by the submitted materials; ability to undertake the design, creation, fabrication and installation of the commission; and an ability to complete the project on time and within budget and address and meet the requirements of public safety and ADA standards; and demonstrated ability to work with government agencies, engineers, design professionals, and ability to meet insurance requirements (see below). The Santa Barbara County Arts Commission reserves the right to reject all submittals and not award a contract for this project, and maintain discretion regarding selection.

**INSURANCE REQUIREMENTS:** In order to prepare your contract for execution, an Accord Certificate of Insurance is required. For more information on this topic, go to <http://www.sbartscommission.org/>, click on Art Opportunities and download, Artist County Insurance Requirements.

Interested artists are encouraged to visit the *Joseph Centeno Aquatics Complex*, if possible. The Complex is off of Highway 166 in New Cuyama at the County's Richardson Park. It takes a minimum of about an hour to get to New Cuyama from Santa Maria, and over 2 hours from Santa Barbara, depending on traffic and road conditions.

Information at <http://www.sbartscommission.org/> or contact Visual Arts Coordinator Rita Ferri at [ferri@co.santa-barbara.ca.us](mailto:ferri@co.santa-barbara.ca.us)

**PAYMENT SCHEDULE:**

1<sup>st</sup> Payment issued: 1/2 of total art award paid upon approval of final plans, materials, maquette or materials samples, and signed contract by artist(s) or design team: March 2011

Construction: Project installation dates: April 25 – May 12, 2011

2<sup>nd</sup> Payment issued: 1/4 of total award issued to artist(s) or design team upon fabrication and completion of installation by May 12, 2011. Any appropriate materials provided to Arts Commission staff to document and publicize the project.

3<sup>rd</sup> and Final Payment issued: 1/4 of total of balance due issued to artist(s) or design team upon meeting all contractual agreements, completion of the project and a developed planned maintenance instructions to the satisfaction of the Santa Barbara County Arts Commission.

[Click here TO APPLY ONLINE](#)

This project is funded by the Santa Barbara County Arts Commission 1% for Art Program that was established by County Ordinance in 1977 to increase public access to art and provide art opportunities for regional artists. The Percent for Art Program is managed by the County Art in Public Places Committee (CAPP) and the Santa Barbara County Arts Commission.

ATTACHMENT: Site Images

J. Centeno Aquatic Complex West Elevation:



J. Centeno Aquatic Complex East Elevation



West Elevation (Detail, proposed site for Public Art Element)



A PDF Site Plan of the west elevation is available for download.