



SANTA BARBARA COUNTY  
**Arts Commission**

PLEASE JOIN REGIONAL ARTS ADMINISTRATORS, ARTS ADVOCATES, ARTISTS,  
FUNDERS AND ARTS EDUCATORS FOR THE

ARTS COMMISSION'S 6<sup>TH</sup> ANNUAL  
**Symposium for The Arts**

*DEVELOPING SUCCESSFUL COLLABORATIONS, LEVERAGING TECHNOLOGY  
AND INCREASING COMMUNITY ENGAGEMENT*

**Friday, April 15, 2011**

from 8:30am–3:00pm at the  
Cabrillo Arts Pavilion  
1118 E. Cabrillo Blvd. • Santa Barbara

Cost: \$20 /person\* [includes continental breakfast & lunch] \$25 for registration at the door.

\*Please fill out the following registration form and return by Tuesday, April 12.

Reservation will be confirmed upon receipt of payment.

FUNDING SUPPORT FOR THE ARTS SYMPOSIUM HAS BEEN PROVIDED BY THE CITY REDEVELOPMENT AGENCY.

**R.S.V.P**

Please complete the following form and send with your check made payable to SB County Arts Commission, to  
P.O. Box 2369 Santa Barbara, CA 93120.

For further information contact Linda Gardy at 805.568.3990 or [gardy@co.santa-barbara.ca.us](mailto:gardy@co.santa-barbara.ca.us).

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_  
ORGANIZATION: \_\_\_\_\_ PHONE: \_\_\_\_\_  
MAILING ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_  
EMAIL: \_\_\_\_\_ [Please write legibly.]

For more information on the Santa Barbara County Arts Commission visit [www.sbartscommission.org](http://www.sbartscommission.org)





THE SANTA BARBARA COUNTY ARTS COMMISSION looks forward in your attendance at its Annual Arts Symposium Friday, April 15th from 8:30am to 3:00pm. The morning will be filled with several guest speakers and an update from the SB Arts Collaborative and announcement of their proposed Direct-to-Artists "Enterprise Grants" for Literary, Performing, Visual Arts, and Film & New Media.

The Keynote address will include a presentation on:

- Creating sustainable cultural communities
- Leveraging technology for resource sharing and expanding community engagement

The afternoon is scheduled for a number of break-out groups by topic. To assist us in coordinating the afternoon's programming please identify your top three areas of interest from the following list and send this completed form along with your registration form and check.

- \_\_\_\_\_ Collaboration success stories
- \_\_\_\_\_ Mentoring the next generation of artists, advocates and administrators
- \_\_\_\_\_ Leveraging technology, viral promotion, and social media and networking
- \_\_\_\_\_ Creating new revenue streams and funding sources and models
- \_\_\_\_\_ Expanding opportunities for collaboration in programming and marketing
- \_\_\_\_\_ Update from regional foundations

We look forward to seeing you on April 15th, and welcome your participation in this vital arts and creative community dialogue. An draft agenda for the day will be available online April 5th.

An information table will be available if you would like to bring business cards, flyers or other materials to share. [Approximately 100 attendees are expected.]



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P.O. BOX 2369 SANTA BARBARA, CA 93120 COUNTY COURTHOUSE 3<sup>RD</sup> FLOOR ROTUNDA TOWER 1100 ANACAPA ST. SANTA BARBARA, CA 93101

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